



Northeastern University

20
25 | **Global
Leadership
Summit**

Miami

FEBRUARY 25-27, 2025





Thank you for joining us at Northeastern's sixth annual Global Leadership Summit.

Northeastern's global network creates opportunities for learning, discovery, and impact in every part of the world. In this spirit, we come together for our Global Leadership Summit to connect, share insights, and envision pathways for building a brighter future. As participants, we will explore rapidly evolving changes in how we learn, work, and live. We will experience the joy of discovering new ideas and connections. And, together, we will embrace opportunities for progress through innovation, collaboration, and a shared desire for impact.

We are pleased to be joined by alumni, parents, students, partners, and friends from all corners of the globe as we address today's biggest challenges and imagine tomorrow's solutions. These efforts will be enriched by opportunities to engage in new networks and by our collective curiosity, talent, and ingenuity. The insights gained from fresh perspectives serve to strengthen our mission to foster the next generation of leaders as we build the global university of the future.

It is therefore my honor to welcome you all to the sixth annual Global Leadership Summit in Miami—an incomparable hub for culture, technology, and entrepreneurship that exemplifies Northeastern's core values of creativity and community. Over the next few days, I encourage you to engage with the remarkable individuals around you, enjoy our dynamic programming, and learn from each other's perspectives and experiences. Our sense of community will inspire us. Together then, let us expand what is possible across generations and geographies and reimagine the university and our impact in a changing world.



Joseph E. Aoun
President, Northeastern University



OUR CAMPUSES

Arlington VIRGINIA
Boston MASSACHUSETTS
Burlington MASSACHUSETTS
Charlotte NORTH CAROLINA
London ENGLAND
Miami FLORIDA
Nahant MASSACHUSETTS
New York City NEW YORK
Oakland CALIFORNIA
Portland MAINE
Seattle WASHINGTON
Silicon Valley CALIFORNIA
Toronto ONTARIO
Vancouver BRITISH COLUMBIA

GLOBAL REACH AND IMPACT

Our global system of campuses and worldwide network of employer partners and alumni create opportunities to learn, work, and innovate across borders.

14

campuses in Northeastern's global university system, powering experiential opportunities, mobility, world-class research, lifelong learning, and resilience

3,857

co-op partners work with us across the U.S. and the world

151

countries where Northeastern provides experiential learning opportunities



SUMMIT AGENDA

TUESDAY, FEBRUARY 25

6:30 PM The Magic of Miami: A Gateway for Innovation

Northeastern Miami, 230 NW 24th Street, 5th Floor

Juan Carlos Liscano | Vice President, Miami, the Caribbean, and Latin America, American Airlines

Jose Tomás | Chief Administrative Officer, TelevisaUnivision

Luiz R. Vasconcelos, MBA'02, PNT'26 | President of Latin America and Caribbean Division, FedEx

Maria C. Alonso | Regional Dean and CEO, Northeastern University Miami

7:30 PM Pre-Summit Reception

WEDNESDAY, FEBRUARY 26

1:30 PM Registration and Networking

The Bass Museum, 2100 Collins Avenue

2:00 PM Opening Remarks

Joseph E. Aoun | President, Northeastern University

2:30 PM Navigating an Ocean of Opportunities from the Port of Miami
Josh Weinstein, PNT'27 | President, Chief Executive Officer, and Chief Climate Officer, Carnival Corporation & plc

Daisy Kendrick, SSH'16 | Founder, DaisyK.Madrid; Young Global Leader

3:30 PM Building the Future: Real Estate in the Next Era of Growth

John Fish | CEO, Suffolk

Adolfo Henriques | Vice Chairman, The Related Group

Ben Brown, DMSB'08 | Managing Partner, Brookfield Asset Management; Member, D'Amore-McKim School of Business Executive Leadership Council, NYC/Tri-State Region

4:30 PM Networking Break

5:00 PM Investing in Innovation

Jim Pallotta, MBA'81 | Managing Partner and Founder, The Raptor Group; Trustee

Lamar Cardinez, DMSB'14 | Principal, Blue Owl; Young Global Leader

6:30 PM Northeastern Community Gathering

THURSDAY, FEBRUARY 27

9:30 AM Registration and Networking

Faena Forum, 3300 Collins Avenue

10:00 AM Opening Remarks

Joseph E. Aoun | President, Northeastern University

Alberto Ibarguén, H'23 | Former President and CEO, John S. and James L. Knight Foundation

10:30 AM The Miami Boom: Investing in the Future of a Thriving City

Raul Moas | President, The Partnership for Miami

Adele Valencia | Partner, LSN Law, P.A.

11:15 AM An Aerial View of U.S. and Latin American Relations

Michael T. Plehn | Retired U.S. Air Force Lieutenant General, Former Military Deputy Commander of U.S. Southern Command

Rhondella Richardson, AS'90 | Anchor and Reporter, WCVB, Boston; Corporator Emerita

12:00 PM Lunch

1:30 PM Miami Beach's Underwater Public Sculpture Park and Hybrid Reef

Ximena Caminos | Founder and Artistic Director, The Reefline

Rachel Cossar | Co-Founder and CEO, Virtual Sapiens, Former Boston Ballet Dancer; Women Who Empower Innovator

2:30 PM Advancing Science Globally to Benefit Patients and Public Health

Chris Viehbacher, PNT'18 | President, CEO, Board Member, Biogen; Trustee

3:15 PM Break

3:30 PM Catalysts of Change: Entrepreneurship for Global Economic Impact

Laura González-Estéfani | Founder & CEO, TheVentureCity

Laura I. Maydón | Founder and Partner, Ascendo Venture Capital

Vicente Zavarce, DMSB'16 | Founder and CEO, Yummy; Young Global Leader

Ahmad Zameli, E'14 | Founder and CEO, Untill; Young Global Leader

4:30 PM Lessons in Latin American and Global Leadership

H.E. Juan Manuel Santos | Former President of Colombia and Nobel Peace Prize Laureate

5:30 PM Closing Remarks and Celebration

THE MAGIC OF MIAMI: A GATEWAY FOR INNOVATION

Miami is often called “the gateway to Latin America.” From food to industry to culture, the ties that bind the U.S., Latin America, and the Caribbean converge in this vibrant city. Three Miami-based business leaders will join us on Northeastern’s Miami campus to discuss how the “gateway” became a reality by sharing stories from their extensive experiences in air travel, trade, talent, technology, and media.

Juan Carlos Liscano

Vice President, Miami, the Caribbean, and Latin America, American Airlines

Juan Carlos Liscano leads a team of 13,500 American Airlines team members, who operate almost 400 daily flights from Miami International Airport. He has held numerous leadership roles at American, including Managing Director of Latin America and Managing Director of Flight Service Strategy.



Jose Tomás

Chief Administrative Officer, TelevisaUnivision Inc.

Jose Tomás oversees strategic support areas essential to the success of TelevisaUnivision Inc., a leading Spanish-language media and content company. He has effectively led corporate transformations, mergers, acquisitions, and divestitures for some of the world’s largest companies, with a strong focus on people, culture, and communications.



Luiz R. Vasconcelos, MBA’02, PNT’26

President of Latin America and Caribbean Division, FedEx

Luiz R. Vasconcelos maintains overall responsibility for the Latin American and Caribbean region for FedEx, which includes approximately 23,000 team members in more than 50 countries and territories. He oversees broader strategic direction, magnifying the FedEx presence across the region, and integrating the region into the FedEx global network.



Maria C. Alonso

Regional Dean and CEO, Northeastern University Miami

Maria C. Alonso is a senior executive and community leader with a rich history of civic involvement in South Florida. She currently oversees Northeastern University Miami, where she provides strategic direction and vision for the programs, services, and operations for the campus.



Carlo Sartori Pacifici, E’14, MBA’18

Strategic Sourcing Manager, Independent Purchasing Cooperative; Young Global Leader, GLS Ambassador

With a diverse background in strategic sourcing across industries such as medical products, construction, electronic components, and agriculture, Carlo Sartori leads the sourcing strategy for packaging at IPC. He oversees cost competitiveness, supplier strategy, and sustainability for over 22,000 Subway restaurants across the U.S., Canada, and Central America.

WEDNESDAY, FEBRUARY 26

OPENING REMARKS

Joseph E. Aoun*President, Northeastern University*

Joseph E. Aoun, a higher education thought leader and renowned scholar in linguistics, is the seventh President of Northeastern University. During his tenure, the university has created a global university system spanning 14 campuses across North America and the U.K., achieved R-1 status, and expanded experiential learning opportunities to more than 140 countries. He is the author of the award-winning book, *Robot-Proof*, which lays out a comprehensive blueprint for the future of higher education.



NAVIGATING AN OCEAN OF OPPORTUNITIES FROM THE PORT OF MIAMI

The cruise industry made headlines during the COVID-19 pandemic with vacationers stranded at sea waiting out quarantine. Turning crisis into opportunity, industry leaders have now seen customer demand bounce back, with exponential growth forecasted over the next three years, all while making progress to reach net-zero emissions by 2050. Josh Weinstein will discuss his own journey overseeing transformation in one of the world's largest and most successful travel and leisure companies, which operates a global fleet of more than 90 ships hosting nearly 13.5 million guests annually.



Josh Weinstein, PNT'27

President, Chief Executive Officer, and Chief Climate Officer, Carnival Corporation & plc

Josh Weinstein leads one of the world's largest leisure travel companies, Carnival Corporation & plc, which boasts a portfolio of world-class cruise line brands. These include AIDA Cruises, Carnival Cruise Line, Costa Cruises, Cunard, Holland America Line, P&O Cruises (Australia), P&O Cruises (UK), Princess Cruises, and Seabourn.



Daisy Kendrick, SSH'16

Founder, DaisyK.Madrid; Young Global Leader

After graduating from Northeastern University, Daisy Kendrick founded the nonprofit Ocean Generation, seeking to harness the power of future generations to protect our environment. In 2024, she created her own brand, DaisyK.Madrid, for which she designs shirts that reflect the wearer's personality, taste, and lifestyle.



BUILDING THE FUTURE: REAL ESTATE IN THE NEXT ERA OF GROWTH

UBS recently named Miami as the biggest bubble risk in the global real estate markets. The city’s remarkable growth and transformation of housing, office buildings, and public space have left many wondering if such progress is sustainable. These industry leaders in real estate investment, development, and construction will discuss why they’re optimistic about the future and how their companies are innovating in the face of emerging trends and investing in novel technologies like big data and artificial intelligence to capitalize on new opportunities in South Florida and beyond.

John F. Fish

CEO, Suffolk

John F. Fish leads the national contractor and real estate enterprise Suffolk, which builds, innovates, and invests. Under his vision and leadership, the company has grown to \$6 billion annual revenue, and is ranked in the top 25 on the Engineering News-Record national list of Top 400 Contractors.



Adolfo Henriques

Vice Chairman, The Related Group

Adolfo Henriques plays a senior role at The Related Group, a leading developer of sophisticated metropolitan living environments. Prior to The Related Group, Henriques served as Chairman, President, and CEO of Gibraltar Private Bank & Trust, and was also Chairman, President, and CEO of Florida East Coast Industries.



Ben Brown, DMSB'08

Managing Partner, Brookfield Asset Management; Member, D'Amore-McKim School of Business Executive Leadership Council, NYC/Tri-State Region

Ben Brown oversees all real estate operations at Brookfield Asset Management’s Real Estate Group and Head of the Americas region, including investments and portfolio management. He has held various key roles at the firm and led acquisitions and dispositions for the office property business in the U.S. and London.



Kaitlin McCarthy, E'09

Founder and CEO, Ionic Development Co.; Women Who Empower Innovator

Kaitlin McCarthy founded the Ionic Development Company, a Boston-based, woman-owned real estate development and consulting firm, in 2022. With over 15 years of experience in the real estate development, engineering, and construction industries, she has been instrumental in managing large-scale projects across various sectors.

INVESTING IN INNOVATION

Venture capital is transforming Miami, which was recently ranked in the top 20 in the world for venture ecosystems, and Latin America, where investors seek to expand into new markets. Speaking from a global outlook and extensive experience in venture investment, Jim Pallotta will open up about his career, his approach to identifying and pursuing opportunities, and his perspective on innovations with significant potential, ranging from fintech and media to sports and semiconductors.



Jim Pallotta, MBA'81

Managing Partner and Founder, The Raptor Group; Trustee

Jim Pallotta is a visionary venture capitalist and thought leader in private and public investments. He has actively invested in and across seed/early stages, growth stages, and late-stage companies within the technology, consumer, financial services, healthcare, and sports and media verticals. Over his fascinating career, he also managed a \$10 billion equities portfolio as the Vice Chairman of Tudor Investment Corporation, served as President and Chair of the Italian football club AS Roma, and was a co-owner of the Boston Celtics.



Lamar Cardinez, DMSB'14

Principal, Blue Owl; Young Global Leader

Lamar Cardinez is a Partner and member of the GP Strategic Capital Investment Team at Blue Owl, evaluating investment opportunities, underwriting transactions, and raising capital for the Blue Owl HomeCourt Partners Fund. Since joining the firm, Cardinez has been integral to the development of its private equity-sponsored professional sports investing initiative.

Kathy Sun, DMSB'18

Managing Partner, Yatir Capital; Young Global Leader

Kathy Sun has cultivated a diverse and dynamic career, gaining valuable experience in consulting and private capital investment with esteemed firms such as McKinsey, Ally Bridge Fund, and Morgan Stanley. She has since founded her own family office based in Hong Kong, Yatir Capital, where she serves as Managing Partner.



NORTHEASTERN COMMUNITY GATHERING

Join President Aoun, Trustee Jim Pallotta, MBA'81, managing partner and founder of The Raptor Group and fellow members of the Northeastern community for an evening of networking, interactive exhibits, and an entrepreneurial showcase. Enjoy cocktails and small bites against the backdrop of the Bass Museum, one of Miami Beach's beloved art deco gems.



A DYNAMIC ENTREPRENEURIAL ECOSYSTEM

Bold, creative changemakers in Northeastern's vast entrepreneurial ecosystem are turning vision into action with capital, resources, and networks to elevate their ideas, products, businesses, and brands. Inventive thinkers and problem solvers learn, create, launch, and scale with one of the most extensive entrepreneurship support systems in the world.

400+

student leaders engaged in experiential entrepreneurship

2,600+

ventures supported

800+

mentorship matches

OPENING REMARKS

Joseph E. Aoun

President, Northeastern University

Joseph E. Aoun, a higher education thought leader and renowned scholar in linguistics, is the seventh President of Northeastern University. During his tenure, the university has created a global university system spanning 14 campuses across North America and the U.K., achieved R-1 status, and expanded experiential learning opportunities to more than 140 countries. He is the author of the award-winning book, *Robot-Proof*, which lays out a comprehensive blueprint for the future of higher education.



Alberto Ibarguen, H'23

Former President and CEO, John S. and James L. Knight Foundation

Alberto Ibarguen led the John S. and James L. Knight Foundation and served as the former publisher of *The Miami Herald* and *El Nuevo Herald*. During his tenure, *The Miami Herald* won three Pulitzer Prizes, and *El Nuevo Herald* won Spain's Ortega y Gasset Prize for excellence in journalism.

IN DEMAND, DRIVEN BY EXCELLENCE

High-achieving students are drawn to Northeastern's leadership in experiential learning, academic rigor, and real-world impact.

105,000+

undergraduate applications for fall 2025

93%

of Northeastern undergraduates are employed full-time or enrolled in graduate school within nine months of graduation

THE MIAMI BOOM: INVESTING IN THE FUTURE OF A THRIVING CITY

As one of the fastest-growing cities in the United States, Miami is attracting a wave of investment from organizations and individuals. With its dynamic economy, strategic location, and business-friendly environment, Miami is emerging as a hub for innovation and growth. This session will explore the key factors driving this economic expansion, what it takes to find success, and the future outlook of this booming region.

Adele Valencia

Partner, LSN Law, P.A.

Adele Valencia provides counsel on navigating all aspects of local governmental law, including procurement, lease negotiations, bid protests, and code compliance at LSN Law, P.A. (formerly Llorente & Heckler, PA). She is also a Partner at LSN Partners, LLC, a Miami-based government consulting firm.



Raul Moas

President, Partnership for Miami

Raul Moas leads a dynamic group of business leaders at the Partnership for Miami, acting in the civic interest to build a world-class city that works for all its residents. He collaborates with grassroots organizations, researchers, policymakers, and philanthropists to implement solutions that improve Miami's affordability, livability, educational systems, and resilience.



Yi Ya, DMSB'13

Brand Ambassador, House of Roosevelt, Entrepreneur, Social Media Influencer; Young Global Leader

Yi Ya, with an international background spanning China and beyond, is passionate about culture, travel, food, and community building. Fluent in English and Chinese, she is involved in her family's real estate and investment business, and is an entrepreneur and social media influencer in China who is committed to fostering connections between China and the world.

AN AERIAL VIEW OF U.S. AND LATIN AMERICAN RELATIONS

As the United States' neighbor to the South, Latin America has long been a vital partner in industry, trade, energy, and military operations. However, China's role in this region has grown rapidly since the turn of the century, and they are now South America's top trading partner. Drawing from his extensive military career, including as former Military Deputy Commander of U.S. Southern Command, General Michael Plehn will share insights on U.S.-Latin America relations in this context, speaking about partnerships in national security, security assistance, and disaster response.

Michael T. Plehn

Retired Lt. General, U.S. Air Force; Former Military Deputy Commander, U.S. Southern Command

Mike Plehn is a retired three-star General and former President of National Defense University. With more than 37 years of military service—13 of those as a General Officer—he has deep experience in building and leading teams, mentoring young leaders into successful executives, and generally getting hard things done right, with no drama.



Rhondella Richardson, AS'90

Anchor and Reporter, WCVB, Boston; Corporator Emerita

Emmy award-winning journalist Rhondella Richardson is co-anchor of NewsCenter 5's weekend morning newscasts. During her tenure at WCVB, Richardson also served as an original co-anchor of the weekend EyeOpener. Her career has landed her at #1 network affiliates, including the NBC affiliate in Seattle, the NBC station in Providence, and the ABC affiliate in Manchester, NH.

MIAMI BEACH'S UNDERWATER PUBLIC SCULPTURE PARK AND HYBRID REEF

The sun-soaked natural environment, diverse communities of local creatives, and presence of international festivals like Art Basel have put Miami on the map for arts and culture. Artist and cultural entrepreneur Ximena Caminos will speak to this unique ecosystem and invite you to consider how immersive art installations are sparking global conversations about sustainability. Through this session, discover how art can catalyze and inspire change, blending creativity with action to create lasting impact.

Ximena Caminos

Founder and Artistic Director, The Reefline

Ximena Caminos is a cultural entrepreneur and place-maker, celebrated for her unwavering commitment to public art. She is the President of the BlueLab Preservation Society, CCO of HoneyLab Creative, and Founder of The ReefLine, pioneering new ways for the public to engage with contemporary art.



Rachel Cossar

Co-Founder and CEO, Virtual Sapiens; Former Boston Ballet Dancer; Women Who Empower Innovator

A leader in the field of nonverbal communication and leadership presence facilitation, Rachel Cossar's work sits at the intersection of AI and human behavior. As a former nationally ranked athlete and professional ballet dancer, she has a knack for translating unique skills into relatable business skills and competencies.

LEARNING, DISCOVERY, AND IMPACT ACROSS THE GLOBE

Northeastern's community is learning, researching, and innovating to create positive change in all corners of the world.

320,000+

alumni live and work in 186 countries

10,840

Northeastern alumni live in Florida

48

Northeastern communities exist on five continents

\$1.75B

our goal to raise in philanthropic support through the Experience Powered by Northeastern campaign

ADVANCING SCIENCE GLOBALLY TO BENEFIT PATIENTS AND PUBLIC HEALTH

Growing economies in Latin America, along with expanded access to digital healthcare, will position the pharmaceutical industry to innovate and improve lives. With extensive international experience in both large pharma companies and biotech startups, Biogen CEO Christopher Viehbacher understands the challenges and opportunities facing the industry today. In this session, he will share why the life sciences are an economic engine, and what it means to go after hard problems for the benefit of humanity.

Christopher A. Viehbacher, PNT'18

President and Chief Executive Officer, Biogen; Trustee

Christopher A. Viehbacher has extensive international experience in both large pharmaceutical companies and entrepreneurial biotech companies, and has served as Co-Founder and Managing Partner of Gurnet Point Capital, Executive Chair and Co-Founder of Boston Pharmaceuticals, and CEO of Sanofi. He has received the Pasteur Foundation Award for outstanding commitment to safeguarding and improving health worldwide and France's highest civilian honor, the Legion d'Honneur.



Cynthia Orofo, BHS'19, PhD'24

Co-Founder, Culture Care Collective, Women Who Empower Innovator

Cynthia Orofo, PhD, RN, is a nurse scientist and the co-founder and CEO of Culture Care Collective. In addition to her critical care nursing experience, Orofo has worked in the COVID ICU and helped lead initiatives as a public health nurse on a mobile health van run by nurses and community health workers.



CATALYSTS OF CHANGE: ENTREPRENEURSHIP FOR GLOBAL ECONOMIC IMPACT

Miami has become a hub for entrepreneurs, and Latin America is a growing and youthful region for innovation in fintech and ecommerce. But many founders still face challenges in funding, mentorship, and the feasibility of scale. In this session, four global innovators offer a look into their personal experiences facing difficulties as founders while tying together shared insights on how to lead with vision, resilience, and purpose.

Laura González-Estéfani

Founder and CEO, TheVentureCity

Laura González-Estéfani launched TheVentureCity to support promising, early-stage to Series A startups around the world, in particular in the U.S., Europe, and Latin America. Since its founding, she has supported over 78 companies through product-led growth and an additional 30 companies through their first-round funds.



Laura I. Maydón

Founder and Partner, Ascendo Venture Capital

Laura Maydón founded Ascendo, a venture capital firm based in Miami, seeking to invest nationwide in early-stage companies led by diverse founders. Ascendo seeks visionary entrepreneurs who use disruptive technologies that address the needs of growing demographics and empower women across fintech, healthtech, edtech, future of work, and enterprise software.



Vicente Zavarce, DMSB'16

Founder and CEO, Yummy; Young Global Leader

Vicente Zavarce's company, Yummy, is an on-demand delivery service estimated to be worth more than \$200 million. Recently named to Forbes 30 Under 30, Zavarce is thriving as an entrepreneur and growth marketer who uses technology to create more accessible and affordable services for millions of people in emerging markets.



Ahmad Zameli, E'14

Founder and CEO, Untill; Young Global Leader

Ahmad Zameli founded Untill, an agricultural technology company, and has been managing the company since 2016. With a background in industrial engineering from Northeastern University, he combines engineering expertise with sustainable farming innovation, creating the next generation of vertical farming technology.

LESSONS IN LATIN AMERICAN AND GLOBAL LEADERSHIP

The International Institute for Democracy and Electoral Assistance recently declared that we are living in an era of radical uncertainty, with more democratic institutions around the world in decline than advancing. In the midst of this uncertainty, sound and selfless leadership is a beacon for sanity and social trust. Drawing from his experiences as former President of Colombia, Santos will share invaluable lessons on leading through conflict, the power of dialogue, and the resilience needed to achieve lasting peace.



H.E. Juan Manuel Santos

Former President of Colombia, Nobel Peace Prize Laureate

One of the most influential leaders in the world, H.E. Juan Manuel Santos was the President of Colombia from 2010 to 2018, and won the 2016 Nobel Peace Prize for his commitment to peace and reconciliation. His agenda includes sustainable development, fighting climate change, battling poverty, and spurring successful economic integration in Latin America.

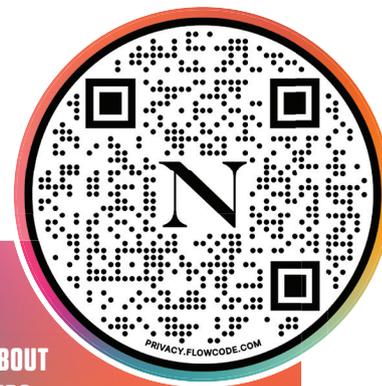
Santos was one of the initial promoters of the Sustainable Development Goals that dominated the world agenda in 2015. He was also one of the architects of the Pacific Alliance, promoting the economies of Latin American countries.

Santos is currently Chairman of the Board of Compaz Foundation, which he created to encourage peace, protect the environment, and fight poverty, mainly through grassroots leadership. He is Chairman of The Elders and the Global Commission on Drug Policy, as well as on the board of the International Crisis Group and the Wildlife Conservation Society.

William Duran, DMSB'14

Co-Founder, Minto, Young Global Leader

William Duran brings stablecoins to Latin America through his company Minto, having successfully raised \$4.3 million for the project. He also serves as a Mentor and Investor at Cube Ventures, supporting pre-seed startups in LATAM, and mentors at the Founder Institute, assisting Colombian startups in their global expansion.



READ MORE ABOUT
OUR SPEAKERS

SPECIAL THANKS FOR SUPPORTING OUR SUMMIT

Juan Domingo Beckmann, PNT'27

Chairman, Beclé, S.A.B. de C.V.

Juan Domingo Beckmann is an 11th-generation spirits maker from a family that has been committed to developing, innovating, and promoting the tequila industry in Mexico and worldwide for over 250 years. In 2002, Beckmann became the CEO of the Jose Cuervo Group, also known as Beclé, an internationally recognized spirits company.

Beckmann donated Dobel Spirits to be enjoyed at the Pre-Summit Reception, Northeastern Community Gathering, and Closing Celebration.



John Martinson

Chairman, Martinson Ventures

John Martinson has been a venture capitalist and software industry leader for 40 years. His firm, Martinson Ventures, is the primary investor in 42 emerging companies. He has invested in 35 private companies and 25 private equity partnerships, and has made an initial commitment for five first-time venture funds.

Martinson enabled 14 scholars to attend the Global Leadership Summit as part of his generous gift to name the John Martinson Honors Program.



Custodio Toledo, PNT'26

Motorsport Driver, Investor, and Cofounder of AltaReturn (now Allvue Systems)

Custodio Toledo is a professional endurance racing driver, investor, and technology entrepreneur. He was the original developer and CTO of Investran, pioneering software for the private capital market. Next, he co-founded AltaReturn, a private equity software platform providing fund accounting, portfolio monitoring, and investor reporting solutions.

Toledo hosted our students, Young Global Leaders, and guests for a special immersive experience at the Concours Club, a luxury motorsport facility.





THE GLOBAL EXPERIENCE FUND

As a leader in experiential education, Northeastern prepares students for success wherever they seek to make an impact. Global experiences empower our students to learn from and engage with people and ideas across the world. The Global Experience Fund enables our students to access international opportunities and experiences that deepen their knowledge, broaden their perspective, and equip them with the agility and global mindset needed to be the future-focused leaders.

The John Martinson Honors Program empowers students to make an impact in the communities they inhabit through integrated academic, experiential, and global learning. We are excited to be hosting 14 of these dynamic rising leaders at this year's GLS in Miami. **Join John Martinson and fellow donors in supporting these transformative experiences by giving to the Global Experience Fund today and inspiring the global problem solvers of tomorrow.**



*Scan here to make a gift to the
Global Experience Fund.*

Northeastern University

20 | Global
25 | Leadership
Summit

Miami

#MIAMIGLS