



Northeastern University

20
26 | **Global
Leadership
Summit**
L O N D O N

Hi [Manager's Name],

I'd like to request approval to attend Northeastern University's Global Leadership Summit in London, June 3–5, 2026.

This premier annual conference draws an unparalleled lineup of innovators, founders, and industry heavyweights from across Northeastern's impressive global network. From learning about new trends to engaging with C-suite executives, senior leaders, and emerging talent in a dynamic event environment, I am confident that participating in the summit will drive meaningful business results for our team.

WHY IT'S WORTH IT

- **Strategic insights on relevant topics**—Keynotes and workshops led by executives like Michael Miebach, chief executive officer of Mastercard, and Sir Lucian Grainge, chairman and CEO of Universal Music Group, will provide creative frameworks we can apply to current projects.
- **Competitive intelligence**—Topical sessions on AI, entrepreneurship, marketing, and more will help us stay ahead of market shifts and allow me to take my work to the next level.
- **High-value connections**—I'll have direct access to peers and leaders who've solved challenges similar to the ones we are facing, plus potential partnership opportunities.
- **Inspiration and cutting-edge insight**—I'll leave with fresh ideas and perspectives to bring back to our team, and I look forward to presenting my findings and actionable takeaways to our internal group.

INVESTMENT

- Registration: \$300 (early bird pricing expires March 1, 2026)
- Travel & accommodation: \$[amount]
- Total: \$[amount]

Early registration also ensures my access to the most relevant workshop tracks and networking events, which fill quickly.

I'm confident this investment will generate measurable returns for our team's performance and our strategic objectives, and I'm happy to discuss how we can maximize the value. Thank you for considering this request.

Best regards,
[Your Name]