Northeastern University

2019 Global Leadership Summit

SHANGHAI

MONDAY, APRIL 1–TUESDAY, APRIL 2

THE FAIRMONT PEACE HOTEL

SHANGHAI, CHINA

To members of the Northeastern community:

The pace of change accelerates worldwide every day. As scholars, innovators, and leaders, this is our opportunity to forge new networks, drive pioneering partnerships, and advance the changes in education, technology, and business that are vital to our continued prosperity.

As participants in this year's Global Leadership Summit, you are powering these transformations. Each one of you plays an essential role in shaping the international economy and, therefore, the future of humanity. Northeastern's global network brings us together to hone and advance our shared vision in order to realize a brighter tomorrow.

Northeastern's community of worldwide campuses supports learning and research in a unique, transformational way. As a global institution of higher education, we catalyze innovation and enable discovery to address the grand challenges facing our world today. Your participation enlivens our mission and keeps it relevant for the challenges we will face tomorrow, as well.

It gives me great pleasure to welcome you to our second annual Global Leadership Network in Shanghai. The relationships and knowledge we build here will deepen our collective ability to lead change and positively impact the world. Our community is proud to host you at this summit, and we look forward to seeing the fruits of the innovation that we foster together.

Joseph E. Aoun
President, Northeastern University

Northeastern University

2019 Global Leadership Summit

SHANGHAI

Northeastern University makes global opportunities for lifelong learning, discovery, and connections more accessible and flexible for our students, alumni, and partners.

127%
growth in the number of countries where Northeastern placed students in **experiential learning opportunities** since 2006

More than *7,000 international students and scholars* from **147 different nations** come to Northeastern each year

Students had experiential learning opportunities in **136** countries in 2017–2018

SCHOLARS

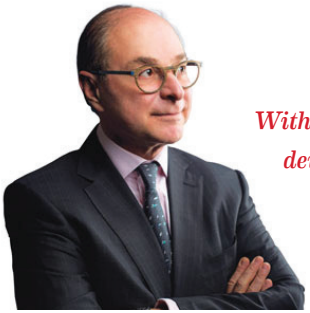
502%
growth in **international student enrollment** since 2006

Global campuses launched
Toronto and London

3,820 students had a **global learning experience** in 2017–2018

GLOBALLY FOCUSED INSTITUTES

Global Resilience Institute
Cybersecurity and Privacy Institute
Coastal Sustainability Institute
Network Science Institute



With Northeastern's expanding global network, our students develop relationships, research, and abilities across countries and cultures that positively influence their entire lives.
—Joseph E. Aoun, President

ACADEMICS

Center for ***Family Business***

Business Sustainability *Initiative*

Center for **Emerging** Markets

NU Global

FAS Center for ***Global Business***

Department of ***Cultures, Societies*** *and* ***Global Studies***

Integrated *Initiative for Global Health*

Social Impact Lab

International Business and Strategy Group

Impact Investing Initiative

Social Enterprise *Institute*

Engineered Water, **Sustainability** and Health Initiative

ALUMNI COMMUNITIES

Northeastern has

43 alumni communities around the world, plus volunteer leadership groups such as **Asia Ambassadors** and **Young Global Leaders**

378 events

—including virtual and livestreamed— brought together Northeastern alumni from around the world last year

Women Who Empower:

International Women's Day in London; Boston; San Francisco; Seattle; Charlotte, NC; Toronto; and Dubai

255,000+

alumni in **179 countries**

JOSEPH E. AOUN

President, Northeastern University

President Joseph E. Aoun, a leader in higher education policy and a renowned scholar in linguistics, is the seventh president of Northeastern University. An internationally respected voice on the value of global and experiential education, President Aoun has enhanced Northeastern's signature co-op program with opportunities around the world. Northeastern students have worked, studied, and conducted research in 136 countries, on all seven continents, with a network of more than 3,000 employer partners.

President Aoun has strategically aligned the university's research enterprise with three global imperatives—health, security, and sustainability. During his tenure, the university has realized a 189 percent growth in external research funding, along with approximately 1,500 patent applications filed by faculty and students.

President Aoun came to Northeastern from the University of Southern California's College of Letters, Arts and Sciences, where he was the inaugural holder of the Anna H. Bing Dean's Chair. He received his PhD in linguistics and philosophy from the Massachusetts Institute of Technology, and advanced degrees from the University of Paris (France) VIII and Saint Joseph University (Beirut, Lebanon).

President Aoun is the author of numerous articles and books, including *Robot-Proof: Higher Education in the Age of Artificial Intelligence*. In it, he confronts the need for colleges and universities to meet the challenge—and indeed the opportunity—presented by smart machines. He has also been appointed as Chevalier of the Legion of Honor by the president of the French Republic.

RICH D'AMORE, DMSB'76

Partner, North Bridge Venture Partners
Chair, Board of Trustees, Northeastern University

Mr. Rich D'Amore has nearly three decades of experience in the venture business and has been with North Bridge since the company's inception in 1994. Before co-founding North Bridge, Mr. D'Amore spent 14 years at Hambro International Equity Partners, establishing the firm's Boston office. His investments have been split between early stage projects and special situations. Before joining Hambro in 1982, he worked as a consultant at Bain & Company and was a certified public accountant with Arthur Young & Company.

A dedicated supporter of higher education, Mr. D'Amore serves as chair of the Board of Trustees at Northeastern University, where he promotes innovation and research that can drive economic growth. He served as campaign co-chair for the university's historic Empower campaign, which surpassed its original fundraising goal, raising $1.4 billion for students, faculty, and research. He and Alan McKim, DMSB'88, propelled the campaign forward with a historic gift of $60 million in 2012 to name the university's D'Amore-McKim School of Business.

Mr. D'Amore earned his bachelor's degree from Northeastern, summa cum laude. He also has an MBA from the Harvard University Graduate School of Business Administration, where he was a Baker Scholar.

SPENCER FUNG, PA'96

Group Chief Executive Officer, Li & Fung

Trustee, Northeastern University

Mr. Spencer Fung is group chief executive officer of Li & Fung, leading the 112-year-old company through a transformation to create the supply chain of the future. This transformation will help the company's customers navigate the digital economy, while improving the lives of the billion people in its supply chain.

Mr. Fung has been an executive director since 2008. Prior to becoming CEO in July 2014, he was the group chief operating officer, responsible for building the company's global infrastructure. Since joining Li & Fung as a merchandiser, he has been involved in all aspects of the group's operations, serving customers across three continents and managing acquisitions and integrations in more than 20 countries. During his time as president of LF Europe, Mr. Fung built the operating group into one of the largest private label suppliers in Europe.

Mr. Fung is an independent non-executive director of Swire Properties Limited, a member of the Young Presidents' Organization–Hong Kong Chapter Limited, and a member of the General Committee of the Hong Kong Exporters' Association. He is also a member of the Hong Kong-United States Business Council, and he serves on the Board of Trustees at Northeastern University. Previously, he was on the Advisory Board of the British Fashion Council and the Committee of the Hong Kong Association (London).

He holds a BA from Harvard College and both an MS in accounting and an MBA from Northeastern University.

DIANE MACGILLIVRAY

Senior Vice President, University Advancement, Northeastern University

As senior vice president of University Advancement, Ms. Diane MacGillivray oversees a broad range of efforts including Northeastern's historic Empower campaign, which raised $1.4 billion; advancement communications; advancement services; alumni relations; development; interdisciplinary initiatives; the Women who Empower program; and special projects.

Under Ms. MacGillivray's leadership, University Advancement works closely with the deans of Northeastern's nine schools and colleges, as well as with athletics and university libraries, to develop and execute fundraising strategies that fuel the university's momentum.

Prior to joining Northeastern in 2007, Ms. MacGillivray was senior associate dean for advancement in the College of Letters, Arts and Sciences at the University of Southern California (USC). She directed its $400 million Tradition & Innovation fundraising initiative and oversaw the development of its annual giving society; parents program; seven regional and thematic boards; and international fundraising efforts.

Ms. MacGillivray holds a bachelor's degree from Boston University and a master's degree in 19th century British history from USC.

CHIP BERGH, PNT'06

President & Chief Executive Officer, Levi Strauss & Co.

Mr. Chip Bergh is the president and chief executive officer of Levi Strauss & Co. He is also on the company's Board of Directors. Levi Strauss & Co. is one of the world's leading apparel companies with sales of approximately $5 billion and business in more than 110 countries. The company operates more than 2,800 retail stores and has more than 50,000 wholesale doors globally for its two main brands: Levi's® and Dockers®.

Prior to joining Levi Strauss & Co. in September 2011, Mr. Bergh had a 28-year career at Procter & Gamble (P&G). He "grew up" in brand management and served in a number of leadership positions with increasing levels of complexity and scope.

Mr. Bergh has led many iconic brands during his career, including the creation and launch of Swiffer (P&G's most successful new brand in the last three decades) and the turnaround and growth of Old Spice, in addition to Gillette, Folgers coffee, and Jif Peanut Butter. He has lived and worked in the U.S., Asia, and Europe and has run large global businesses and brands.

In July 2017, Mr. Bergh was named non-executive chairman of the Board of HP Inc., the market-leading printing and personal systems company. He has served as lead independent director of the HP Board since March 2017 and as a board member since the company's separation in 2015. Mr. Bergh also previously served on the Board of Directors for VF Corporation and the Economic Development Board of Singapore.

ZHEN LIU

Senior Vice President of Corporate Development, Bytedance

Ms. Zhen Liu is the senior vice president (SVP) of Corporate Development at Bytedance, a leading information platform company with approximately 100 million daily active users in China. Prior to Bytedance, Ms. Liu was the SVP of Uber China.

Ms. Liu is also a council member of the Chinese Economists 50 Forum. Prior to her adventure at Uber, she spent nine years at renowned law firms in Silicon Valley, advising tech companies in U.S.-China cross-border transactions, capital markets, and corporate governance.

Ms. Liu received law degrees from the University of California, Berkeley, and from Renmin University.

JIAN FAN

Group Big Data Chief Scientist, China Unicom Group

Dr. Jian Fan is a Chinese government–awarded state expert, current big data chief scientist, and former deputy CIO and CTO of China Unicom Group. Since 2013, he has led the groupwide big data and digital transformation programs, including the elaboration of big data and cloud strategy, the construction of a centralized BSS to support more than 200 million subscribers, and a 100 Pbytes data platform to run digital applications.

Dr. Fan was at the origin of Smart Steps creation, a JV company between China Unicom and Telefonica specializing in big data businesses. He has also been deeply involved in the mobile banking services launched jointly by China Merchant Bank and China Unicom. Dr. Fan has successfully transformed China Unicom big data into an open and collaborative mode and achieved a business portfolio of 440 million RMB.

In recent years, Dr. Fan has been awarded many of the highest prizes by Chinese ministries and industries. In 2015, TM Forum presented the Customer Centricity program led by him with the excellence award of service providers.

Before joining China Unicom, Dr. Fan served Orange Group for more than 20 years, occupying successively the positions of IT chief architect, business development VP for Orange Business Services, and head of the Billing Center of Excellence.

ERIC LI

Founder and Managing Director, Chengwei Capital

Mr. Eric Li is a venture capitalist and political scientist based in Shanghai. In 1999, he founded Chengwei Capital, a private equity and venture capital firm specializing in startup, early, and expansion-stage investments. With an investment portfolio of more than $2 billion, Chengwei primarily invests in industrial companies that have scalable business opportunities in the global Chinese economy.

Mr. Li serves on the Board of Directors of China Europe International Business School. He is a trustee of Fudan University's China Institute; a trustee of the Berkeley Art Museum and Pacific Film Archive of the University of California, Berkeley; a trustee of the San Francisco Symphony; a trustee of Asia Society Hong Kong; a member of the International Board of the New York Philharmonic; and a member of the Council of the International Institute for Strategic Studies, which organizes the annual Shangri La Dialogue.

Mr. Li has contributed to *The New York Times*, the Huffington Post, *The South China Morning Post*, *The Christian Science Monitor*, and *The Global Times*. He received his BA from the University of California, Berkeley, his MBA from Stanford Business School, and his PhD in political science from Fudan University. He is a 2008 Henry Crown Fellow of the Aspen Institute and a member of the Aspen Global Leadership Network.

DAVID LIAO

President and Chief Executive Officer, HSBC China

Mr. David Liao has been appointed president and chief executive officer of HSBC Bank (China) Company Limited (HSBC China), to be effective upon obtaining regulatory approval. He is currently executive vice president and head of Global Banking and Markets of HSBC China.

Mr. Liao joined HSBC in 1997, responsible for local currency fixed income business in Greater China and Singapore. He was appointed treasurer and head of Global Markets for HSBC in China in 2005, and assumed his position as head of Global Banking and Markets at HSBC China in December 2013. He became executive vice president of HSBC China in March 2014.

Mr. Liao is a member of the Executive Committee of HSBC China. He represents HSBC as the standing committee member of the National Association of Financial Market Institutional Investors (NAFMII) and the National Debt Association of China. He is also a member of the fixed income working committee and derivatives working committee of the NAFMII, and a member of the risk management committee of the Shanghai Gold Exchange and the Shanghai Clearing House. Mr. Liao previously worked in IBJ International, now Mizuho International.

TANYA CHUA

Singer-Songwriter

Ms. Tanya Chua is a critically acclaimed #1 established female singer-songwriter in Greater China, who emerged on the music scene in the late 1990s. Bilingual in both English and Mandarin, she gained popular success mainly in the Greater China region of China, Hong Kong, and Taiwan. To date, she has received 18 nominations for the Golden Melody awards, which are likened to China's version of the Grammys. Ms. Chua won three times for best Mandarin female singer and once for best album producer.

Ms. Chua was recently named the brand spokesperson of the Marriott Hotel Group in the Greater China region for its new advertising campaign launched in the second quarter of 2018.

Her latest album, *Kisses For the World*, went to #1 on iTunes, Apple Music, and KK Box. QQ music named it one of the top 10 best albums of the year in 2018, and four singles went on to the top 20 of the QQ and NetEase Chinese music charts at the same time. Ms. Chua will embark her long-anticipated world tour in late 2019.

MR. WAYNE J. GU, MJ'87

Deputy Chief Counsel-Head of Legal, Shanghai Disney

Mr. Wayne J. Gu is Deputy Chief Counsel-Head of Legal at Shanghai Disney Resort. Shanghai Disney is the first Disney Park on China's mainland. The $5.5 billion theme park and hotel complex opened in June 2016 and was held up as a historic symbol of U.S.-China relations. The resort is located in the Pudong district of Shanghai on approximately 1,000 acres of land, which includes the Shanghai Disneyland theme park; two themed resort hotels; a retail, dining, and entertainment complex; and an outdoor recreation area.

Mr. Gu was previously senior vice president and general counsel at Alcatel-Lucent Shanghai Bell Co., Ltd, from 2010–2013. From 2008–2010, he was senior corporate counsel at BP China Investment Co., Ltd., and special counsel at Heller Ehrman from 2007–2008. From 1996–2007, Mr. Gu was associate attorney at Abelman, Frayne & Schwab. He received his MS in criminal justice from Northeastern in 1987, his BS from Guangdong University of Foreign Studies in 1982, and his JD from Georgetown University in 1995.

MS. GENING WANG

Vice President of Marketing, Domino's China

Ms. Gening Wang brings nearly 20 years of experience in brand development and communications. She started her career at Unilever as a marketing trainee and spent almost 10 years in fast-moving consumer goods with Unilever, J&J, and Colgate. Ms. Wang then transitioned to the food chain industry, first at McDonald's and most recently with Domino's Pizza, where she has been for the past five years driving brand and business in China.

ADDITIONAL SPEAKERS

CURTIS BERGH, DMSB'06

Singapore | United States

Global Accounts Director, Bolton Remote

MANIT GHOGAR, DMSB'17

Thailand

Country Head, Carro Thailand

ASHISH GURNANI, DMSB'14

India

Co-Founder, Postfold

HALEY MENG, SSH'11

Hong Kong

Deputy Manager, Business Development, PwC LLP

FEDERICO RAMIREZ, SSH'12

Costa Rica

CEO & Director, Prointal

RHONDELLA RICHARDSON, AS'90

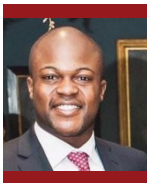
United States

Anchor/Reporter, WCVB-TV

AASHRAY THATAI, E'13

India

Co-Founder, Postfold



RAMZI YAMUSAH, S'14

Ghana

COO, Yamusah Group

YI YA, DMSB'13

People's Republic of China

Freelance Consultant, PSP Imports

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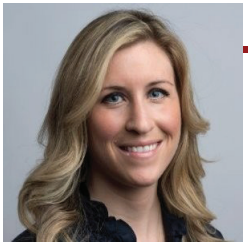

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Northeastern University
2019 Global Leadership Summit
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Student Recruitment and Enrollment

Northeastern's global network connects close to

255,000 alumni in

179 countries throughout the world.

Our ***Global Leadership Summit*** is an opportunity for us to convene, communicate, and collaborate on innovative ideas while cultivating new friendships.

We could not continue to ***empower*** and ***encourage*** our distinctive experiential advantage without partners like you.

Throughout our ***community*** of students, faculty, alumni, parents, and friends, we are ***catalysts*** of ***change*** to create a better world.

Connect with us! Join our Ambassador's email list and receive regular insider updates throughout the year. Email Christine Burgermaster at c.burgermaster@northeastern.edu to register.

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